

2004 National Korean H.O.G. Rally

Taken from: www.seoulscene.com/

JANE: I'm on the East Coast. It's great to be out of the city, I've got the sea, the fresh air, there's not a 1) _____ and it's so quiet and peaceful...

JANE: So what's all this about? I ask Cole Kim, 2) _____ of Harley-Davidson Korea.

COLE KIM: This is the 6th National Korean HOG Rally. The first one was in 3) _____, and we've grown, we started with about 4) _____ riders who turned out, and now, today we have about 5) _____. So it's grown quite a bit.

JANE: Why is a Harley-Davidson motorcycle so special?

DAVID: Well, you know, riding a Harley-Davidson is full of 6) _____. I mean, if you, if you really want to experience life, you've got to, you've got to experience it with 7) _____ and with, with, love and Harley-Davidson does all that. It really kind of 8) _____.

JIM: It's just the 9) _____ of the bike, the 10) _____ of the engine and riding a Harley is like being in a 11) _____.

JANE: And why did you come to the rally today?

MICHEL: Well, bikes. Lots of them obviously, thousands of, or hundreds of beautiful bikes. Usually HOG rallies also have some very lovely HOG ladies, so we come to see the HOG ladies as well, you know.

JANE: She just told me just now that at this rally, out of all the people who are here today, there are only 10 Korean women riders.

JANE: Do you know if any of these guys here are gangsters?

FREEMAN: No, 12) _____, they uh... not even gangster 13) _____.

JANE: Basically, it's to protect his face from the 14) _____, from the sun, the wind, the rain, if he falls off. It's to protect his face not because he's a gangster and he's trying to hide.

JANE: And how do Koreans react to someone who owns a Harley, usually when you ride your bike?

RICK: 15) _____ [6 words]. Especially when you're driving around with as many people as there are here. It's always looks and awe!

JANE: If you have a choice, between giving up your motorbike, or giving up your wife, which one would it be?

ADRIAN: That is not a question I can really answer.

JANE: The HOG rally is about bikes... it's about the people who own them.... It's about the thrill of the ride and the run itself.

Harley Davidson Motorcycles



Harley Davidson Motor Company (NYSE: HDI) is a manufacturer of motorcycles based in Milwaukee, Wisconsin. It is one of the two remaining American mass-producers of motorcycles (along with Victory Motorcycles). The company emphasizes heavy bikes designed for cruising and known for their distinctive exhaust noise.

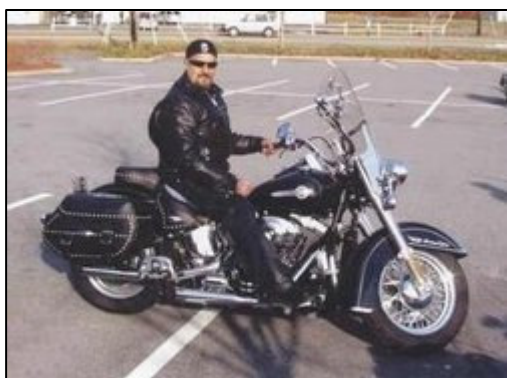
Harley-Davidson motorcycles (popularly referred to as "Harleys") are distinctive in design and attract a loyal following, and hold their resale value very well compared to other vehicles. A well maintained vehicle might never drop in value at all, although regular maintenance is expected.

Detractors contend that Harleys are badly engineered, under-powered and under-performing, and have poor handling and suspension. This is attributed to an American pedigree that favors designs for long, low-speed cruising on flat, straight roads.

The company supplies many domestic police forces with their motorcycle fleets. Harleys are especially noted for the tradition of heavy customization that gave rise to the chopper-style of motorcycle. It also licenses its logo, which is a profitable side business (\$41 million of revenue in 2004, or almost 5% of net income).

Since 1998 Harley-Davidson has also owned Buell Motorcycle Company.

Harley Owners Group



Harley-Davidson established the Harley Owners Group (HOG)[1] in 1983 in response to a growing desire by Harley riders for an organized way to share their passion and show their pride. By 1985, 49 local chapters had sprouted around the country, with a total membership of 60,000.

Rapid growth continued into the 1990s, and in 1991 HOG officially went international, with the first official European HOG Rally in Cheltenham, England. Worldwide membership numbered 151,600,

with 685 local chapters.

As the '90s continued, HOG spread into Asia, including new chapters in Singapore and Kuala Lumpur, Malaysia. By 1999, worldwide membership had hit the half-million mark, and the number of local chapters totaled 1,157. Today, more than 800,000 members make HOG the largest factory-sponsored motorcycle organization in the world, and it shows no signs of slowing down.

Famous owners of Harley Davidsons include professional wrestling legend The Undertaker, comedian Jay Leno and singer Elvis Presley.

Information taken from:

<http://www.answers.com/topic/harley-davidson>